

1/12/2010

Daimler enters race to develop SuperTruck

PORTLAND, Ore. -- Daimler Trucks North America (DTNA) and Detroit Diesel will be joining the race to develop a fuel efficient SuperTruck, after receiving US\$40 million in US Department of Energy funding.

A total of nine grants were doled out by the US DoE. The goal is to develop a Class 8 SuperTruck which will improve fuel mileage by 50%.

“We are extremely pleased to receive this grant from the US Department of Energy,” said Martin Daum, president and chief executive officer for DTNA. “This is an essential partnership that will ultimately create highly efficient technologies that will benefit the environment and the commercial vehicles industry. We see this as acknowledgment of our key strategic goal to make commercial transportation as environmentally-friendly and as fuel-efficient as possible and are committed to match it despite continuing economic and industry challenges.”

“This funding enables us to significantly accelerate our research and development of advanced technologies. It will strengthen our ability to bring ever more efficient products to the market,” added Elmar Boeckenhoff, senior vice-president, engineering and technology for DTNA and director of the DTNA SuperTruck project team. “This forward-thinking program is a technology partnership that will help us to quickly and fully explore the ‘stretch’ technologies that can lead to the next level of product innovation.”