



Mansfield Oil and Yara Partner To Help Fleets Comply with Clean Air Act 2010 Standards

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World's largest Diesel Exhaust Fluid (DEF) producer and USA's largest fuel distributor combine forces to focus on fleet emissions in advance of EPA mandate

ATLANTA & TAMPA, Fla.--(Business Wire)--

In an exclusive partnership agreement announced today, Mansfield Oil Company, the \$5.1 Billion fuel supply and logistics firm serving 49 states and parts of Canada, and Yara International, a global leader in NOx (nitrogen oxide emissions) abatement and a \$15 Billion nitrogen fertilizer and chemical company, are combining forces to provide North American fleets with a diesel engine exhaust solution that meets rigid 2010 Clean Air Act standards. Diesel Exhaust Fluid (DEF) allows diesel engines to reduce harmful nitrogen oxide emissions while also enjoying a 5% mileage boost.

"Since 1957, Mansfield's network of hundreds of supply and distribution points in local markets nationwide has been relied on by leading fleets like Republic/Allied Waste and UPS. Yara's expertise in reducing harmful exhaust chemicals to practically zero is a fact proven out by their strong market position in Europe," says Michael F. Mansfield, Sr. "We're proud to bring our customers a proven solution to 2010 emissions compliance through this partnership of expertise and experience."

In addition to pioneering NOx abatement around the world, Yara is also the world's largest diesel exhaust fluid producer, commercialized under the Airl brand. "Starting today, we offer the most developed DEF supply platform in the US - combining domestic production with a strong back-up global supply for serving the 50 billion gallons of diesel consumed commercially every year in this country. Airl's unrivaled expertise in rolling out this new market, combined with Mansfield's distribution network, will help operators across the country move with full confidence into DEF usage," says Chad Dombroski, Director, Yara North America.

The combined DEF offering from Mansfield Oil and Yara will help transportation companies meet EPA mandates while also improving fuel efficiency and mileage. According to engine manufacturers, SCR (selective catalyst reduction) combined with DEF improves overall fuel economy by approximately 5% compared to competing technologies, and achieves NOx (nitrogen oxide) reductions in excess of 90%. Airl is also guaranteed to meet ISO 22241 guidelines and is Certified by the American Petroleum Institute (API).

Pumpelly Oil, a distributor that has worked with Mansfield for several years as a member of their DeliveryOne network, is pleased with the opportunity to offer DEF. "We are excited to add Airl DEF, a new

product with a mandated market, to our partnership, so we can develop our local market while expanding our service to national accounts," stated Glenn Pumpelly, President of Pumpelly Oil.

Mansfield's DeliveryOne network is already poised to supply Air1 in every major local market, according to Doug Haugh, Executive Vice President at Mansfield Oil. "Calls will first come into our national service center in Denver Colorado, which is staffed with friendly, knowledgeable fleet experts that can answer questions on the emissions and performance issues facing fleet owners today." The Denver center refers callers to their local service center.

Mansfield and Yara have set up a toll free help line for fleet operators, owners and managers: 877-810-4DEF (333).

About Mansfield Oil Company

Ranked #66 by Forbes, Mansfield Oil defines the next generation of downstream oil company, delivering a disciplined approach to fuel services across 49 states from over 900 supply points. Founded in 1957, the company has enjoyed double-digit growth for three decades. Mansfield Oil focuses on optimizing and controlling fuel-related costs with local service nationwide. The company annually delivers 2 billion gallons of fuel to corporations, fleets, retailers, convenience stores, and government agencies that demand the best value from a reliable fuel supplier and a strong return on investment from fuel systems. Mansfield Oil was recently honored as a Platts Global Energy Award Finalist and has headquarters in Gainesville, Georgia, with offices in Denver, Detroit, Minneapolis, and Chicago.

About Yara International

Yara International ASA (OSE: YAR) is the world's leading chemical company that converts energy, natural minerals and nitrogen from the air into essential products for farmers and industrial customers. As the number one global supplier of mineral fertilizers, Yara helps provide food for a growing world population. Its industrial products portfolio includes environmental protection agents such as Diesel Exhaust Fluid (DEF) that prevent air pollution. Yara's Sluiskil plant in the Netherlands is the single biggest DEF production site in the world. The Air1 brand for DEF has a strong market position in Europe and Australia. Yara's global workforce of 8000 employees represents the great diversity and knowledge that enables Yara to remain a leading performer in the industry.

For more information about Air1, please visit www.air1def.com.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6053878&lang=en>

Mansfield Oil

Kristin Kimzey, 678-450-2119

kkimzey@mansfielddoil.com

or

Write2Market Public Relations

AJ Gill, 404-419-6677 ext. 117

amanda@write2market.com

or

Yara North America, Inc.

Chad Dombroski, 813-222-5746

chad.dombroski@yara.com

or

Yara International, Oslo

Asle Skredderberget, +47 41 44 36 10 (Mobile)

asle.skredderberget@yara.com

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