

Freightliner Previews 2010 BlueTec Coronado at OOIDA Headquarters

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New Clean Emissions 2010 Truck Combines Classic, Traditional Styling with Heavy Duty Performance, Improved Aerodynamics and Up to 5 Fuel Economy

PORTLAND, OR, - Freightliner® Trucks gave the Owner Operator Independent Drivers Association (OOIDA) Board of Directors a sneak preview of the new 2010 BlueTec™ Coronado® at the organization's headquarters in Grain Valley, MO.

The new BlueTec Coronado for 2010 is the perfect blend of form and function, offering Freightliner's top-of-the-line heavy-duty truck with updated technological innovations, traditional and luxurious styling, revamped comfort features, improved aerodynamics, emissions control and fuel economy.

"The new BlueTec Coronado commands attention on the road. It is ideal for owner-operators who want a truck that not only turns heads, but turns profits," said Melissa Clausen, director of product marketing for Freightliner Trucks.

The BlueTec Coronado was designed with style and efficiency in mind. "Our goal was to create a traditionally-styled aerodynamic truck that would help owners reduce fuel consumption and increase bottom line profits," said Clausen.

Available with the Detroit Diesel® DD13™, DD15™, and DD16™ engines, as well as the revolutionary new BlueTec emissions control technology, the new BlueTec Coronado will deliver a fuel economy improvement of up to 5 percent compared to EPA 2007 engines using an evolution of the selective catalytic reduction technology developed by Daimler. The 2010 Cummins ISX will also be available on the new Coronado.

The hood of the new Coronado is constructed out of one-piece fiberglass that is robust, yet easy to repair - incorporating parting lines to assist the body shop and reduce repair costs. The truck's smooth stainless steel grille is ready for years of use, sporting a chrome-plated hood handle designed to enhance airflow over the truck. The curved two-piece windshield is sloped for better airflow, decreasing wind resistance and further lowering fuel costs. Dual chrome steel intakes come standard on the Coronado.

Notable features of the new Coronado include a strong, durable cab of high-strength, lightweight aluminum that allows owner-operators to increase revenue by hauling larger payloads. A new 90 degree hood tilt makes daily fluid level checks effortless and an up-to 50 degree wheel cut - comparable to many set-back axle trucks - helps the Coronado to maneuver easily. New headlights are both stylish and durable, and readily available at any auto parts store for easy replacement without needing special tools.

Interiors feature Oregon Burl Wood trim and accents, noise abatement materials and double sealed doors and an updated dashboard designed with the driver experience in mind. The Coronado's sleeper includes strategically placed cabinets to maximize storage, and a stow-away upper bunk provides extra bed space. A pullout writing surface, clothing rack and a separate control panel for heat, air conditioning and lighting complete the interior.

Freightliner Trucks is a division of Daimler Trucks North America LLC, headquartered in Portland, Oregon, and is the leading heavy-duty truck manufacturer in North America. Daimler Trucks North America produces and markets Class 4-8 trucks and is a Daimler company, the world's leading commercial vehicle manufacturer.