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discoverDEF.com: North America's first stop for DEF

LOUISVILLE, KY, March 25, 2010 – In partnership with America's leading truck and bus manufacturers, Integer is proud to announce the launch of discoverDEF.com, North America's premier Diesel Exhaust Fluid (DEF) locator service, at the Mid-America Trucking Show (MATS) on March 25, 2010. The website has been designed with truckers in mind, and will make sure that you can find DEF whenever your truck needs a DEF refill, no matter where you are.

discoverDEF.com is free to users and will help drivers to quickly find a supply of API-certified DEF at a location to suit them, either at the roadside from a truck stop, OEM dealership, or retail outlet, or through a fleet terminal supplier. Finding travel centers that offer DEF at the fuel island is easy and quick. The discoverDEF.com database is updated daily and checked regularly for accuracy. The website also offers information about SCR and DEF as well as a news service to keep drivers and DEF stakeholders fully informed of developments in the US and Canadian DEF markets. discoverDEF.com is also being expanded to cover off-highway markets for DEF including agricultural and construction machinery. This initiative is in partnership with the major off-highway manufacturers.

Thanks to its partnership with Telogis, the fleet management software specialist, Integer is able to offer a locator service tailored specifically for the trucking community. The service route finder will ensure truckers have information on the most suitable route to find DEF. It calculates the route specifically for the vehicle they are driving.

"It is through our partnerships with the truck manufacturers, DEF suppliers, the American Petroleum Institute and our mapping technology partner Telogis that we are able to offer truck drivers across North America their first and only stop for finding DEF," said Tim Cheyne, principal at Integer.

To develop discoverDEF.com, Integer is working in partnership with the following companies:

- Cummins
- Daimler Trucks North America
- Mack Trucks
- American Petroleum Institute (API)
- Air1 from Yara and Mansfield Oil
- AiRx from Airgas
- BlueDEF from Old World Industries, Inc.
- TerraCair from Terra and Brenntag
- Telogis

For more information about SCR and DEF, please see www.discoverDEF.com, www.apidef.com, www.factsaboutSCR.com, and our partners' websites.

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