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SCR, 1. *Selective Catalytic Reduction*:  
one of the most cost-effective and fuel-  
efficient vehicle emissions control  
technologies capable of reducing  
emissions to near-zero levels.

## INFORMATION FOR RELEASE:

### **DEF for 2010: Diesel Exhaust Fluid Supply Stream is Stocked & Ready Educational Exhibit at Mid-America Truck Show – Booth #30195**

*Leading DEF Producers, Distributors and Dispensing Equipment Manufacturers Debut Latest in  
Storage, Transport, Bulk and Packaged Supplies of DEF for 2010 Vehicle SCR Technologies*

**LOUISVILLE, KY, March 25, 2010** – Leading diesel exhaust fluid (DEF) infrastructure suppliers, including DEF producers, distributors and dispensing equipment manufacturers, have joined forces to showcase DEF supplies and support services. The showcase is part of an educational display at the Mid-America Truck Show (MATS) in Louisville this week. The exhibit also will mark the launch of a new online DEF locator that will provide DEF supply and availability information to drivers anytime and anywhere they are in North America.

Coordinated by FactsAboutSCR.com on behalf of the North American SCR Stakeholders Group, the exhibit is being sponsored by 10 companies, including:

- **Airgas, Inc.** – marketing diesel exhaust fluid through Airgas Specialty Products under the brand named AiRx™. Airgas Specialty Products is the nation's largest distributor of industrial nitrogen products and have been reducing nitrogen oxide since the 1980s. Airgas, Inc., with the 19<sup>th</sup> largest fleet in the US, is the largest U.S. distributor of industrial, medical, and specialty gases, and welding, safety, and related products. Airgas is a reliable, time-tested brand with the expertise and fleet experience it takes to truly understand the all that DEF demands.
- **Aucterus LLC** – marketing diesel exhaust fluid under the brand named NOxBlue™. Aucterus is the newest division of Omni Agri Trade Group and manufactures, markets and sells API certified Diesel Exhaust Fluid(DEF) as NOxBlue throughout the US. It has operations at key locations across North America to service the emerging new diesel engine transportation market and continues to seek special partners to develop business further. As a full service company, Aucterus offers a complete line of DEF containers from 2.5 GI to 275/330 GI IBC's, extensive supporting dispensing hardware, storage and tanking systems for retail and non-retail applications with capabilities of delivering in bulk tankers.
- **Balcrank** – offering a wide range of diesel exhaust fluid dispensing products, including pumps, hose reels, meters, electronic controls and complete ready-to-deploy systems.
- **Brenntag North America** – a major supplier of diesel exhaust fluid. Brenntag is the world's leading chemical distributor with over 100 locations in the U.S. and Canada. Brenntag was one of the first companies in the country, and among the first DEF distributors to add an EPA compliant truck to their fleet – a new Freightliner Cascadia™ SCR tractor equipped with a Detroit Diesel DD15 engine and BlueTec™ emissions technology.

- **Colder Products Company** – the leading worldwide provider of quick disconnect couplings for industrial, life sciences and chemical handling markets. Colder's DrumQuik PRO allows pumping systems to easily be connected to drums and IBCs containing DEF in both single use and reusable installations, providing a very low cost closed and reliable dispensing solution.
- **KOST USA** – marketing diesel exhaust fluid under the brand name **DEFendal™**. KOST USA is a glycol-based technology company and manufacturer of diesel exhaust fluid, as well as a full line of coolant and antifreeze products under the DefendAL™ name. Additionally, KOST USA manufactures specialty chemicals, heat transfer fluids, and lubricants.
- **Mauser Corp** – offering plastic drums and composite IBC's. Mauser Corp operates 12 plants in North America and is the largest provider of fiber drums, recollection, recycling, remanufacturing and reconditioning services and is a unit of Mauser Group, a global leader in industrial packaging.
- **SPATCO DEF Dispensing Systems** – Providing DEF Dispensing Systems for commercial and private fleets, municipalities, school and city bus garages, trucking companies, and retail truck stops. SPATCO™ DEF installed North America's first fuel island bulk DEF systems at Pilot Travel Centers and offers the industry's first secondary containment feature to their tote storage enclosure system. SPATCO™ DEF is headquartered in Charlotte, N.C. and has distributors through out the U.S. and Canada.
- **Terra Environmental Technologies (TET)** – offering diesel exhaust fluid under the brand named TerraCair®. TET is a leading North America DEF producer and has developed a complete supply chain solution that includes manufacturing and distributing the product, recommending DEF-compatible dispensing equipment, offering financing options and providing field services and employee training.
- **Yara** – offering a complete diesel exhaust fluid solution under the global brand name Air1®. Yara is a leading DEF producer and is selling Air1® product to the major truckstop chains, North American commercial fleets, government entities, marine and industrial clients. As a market pioneer (one of the developers of the ISO 22241 product specs) Air1® understands customer needs at each stage of the market development and is a preferred partner of major oil producers and OEMs in the USA and around the world. Air1® has reliable nationwide reach and a multi-sourcing model based on domestic production and back up of imports from the world's largest production capacity. The Air1® brand will ensure a guarantee supply of API certified DEF from production to tank. Utilizing the DeliveryOne network of distribution, Air1® will offer an efficient and economical supply of DEF to the transportation industry.

The MATS DEF for 2010 educational exhibit will feature two new 2010 Freightliner Cascadia trucks equipped with Detroit Diesel engines and BlueTec™ SCR technology, and a new tanker developed specifically for the transport of DEF tanker by Oilman Truck Tanks.

Brenntag North America, one of the exhibit sponsors, and Meijer, a Grand Rapids, Michigan, based retailer that operates 190 supercenters throughout Michigan, Ohio, Indiana, Illinois, and Kentucky, were among the first to receive new 2010 production trucks from Freightliner. Brenntag's Green Truck Blue Ski condo cab is equipped with the Detroit Diesel DD15 engine while the Meijer day cab is equipped with the DD13 engine. Both employ the BlueTec emissions system.

The TerraCair Oilmen tanker was specifically developed to deliver DEF using components compatible with the fluid's unique properties and technology that ensures DEF purity is maintained throughout the delivery process. Oilmen's delivery system is composed of stainless steel components that meet ISO 22241 specifications. The tanker can pump DEF up to 80 GPM.

A new DEF locator will debut at MATS. [www.discoverDEF.com](http://www.discoverDEF.com) is free to users and will help drivers quickly find a supply of API-certified DEF at a location to suit them, either at a truck stop, OEM dealership, retail outlet or through a fleet terminal supplier. The website is easy to find and intuitive to use, and was designed with truckers in mind, ensuring their ability to find DEF whenever their truck needs a DEF refill – anytime and anywhere in North America.

SCR is the first emissions technology that is as good for business as it is for the environment, and is the only emissions control solution proven to meet the 2010 emissions control standards set by the Environmental Protection Agency (EPA) – the most stringent in the world – without the use of credits. Extensive testing by truck and engine manufacturers show SCR provides up to five percent in a fuel economy advantage and SCR results in increased uptime due to the need for fewer active regenerations of the engine.

The North American SCR Stakeholders Group is a nationwide, cross-functional industry effort among more than 300 companies and government agencies focused on increasing fuel efficiency and reducing harmful emissions through the support and rollout of Selective Catalytic Reduction (SCR) technology. Participants include government agencies, automotive and heavy-duty engine and truck manufacturers and trade associations, fuel retailers and truck stop trade associations, chemical and oil companies, diesel exhaust fluid producers, distributors and dispensing equipment manufacturers.

The exhibit of SCR-related and DEF packaging and dispensing products was coordinated by FactsAboutSCR.com, an online SCR information resource developed on behalf of the North American SCR Stakeholders Group by Quixote Group, a strategic market research and marketing communications firm located in Greensboro, North Carolina.

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