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Daimler Trucks North America to Offer Detroit Diesel Engines to Bus and Coach Manufacturers in U.S.

The FINANCIAL -- Daimler Trucks North America (DTNA) will re-enter the North American bus and coach engine business with the engines of Detroit Diesel.

“By offering Detroit Diesel engines to independent bus and coach manufacturers in the U.S., we want to further strengthen the leading position that Detroit Diesel has occupied in the North American commercial vehicle industry for the past 50 years,” said Martin Daum, President and CEO of DTNA.

“MCI is pleased to hear about Detroit Diesel’s re-engagement and future support of our industry,” said Terry Loewen, Powertrain Systems Manager, Motor Coach Industries (MCI). “Detroit Diesel had been an important supplier to MCI for many years, and we’re delighted that this company, which has been a leader in the bus engine segment for many years, is returning to this market.” Leading bus and coach companies such as Greyhound have a strategic focus on resource-conserving drive systems and will therefore appreciate the Detroit Diesel engines and their performance benefits, such as outstanding fuel economy and low emissions. “We have worked with Detroit Diesel for many years, and we welcome their re-engagement in our industry,” said Dave Leach, President and CEO of Greyhound.

Detroit Diesel and its network of 275 North American sales and service locations has been one of the leading suppliers of bus and coach engines and product support since the 1950s. The engines’ fuel economy, top performance, reliability, and SCR technology make them state-of-the-art drive systems that are well prepared for the EPA 2010 emissions standard that will go into effect in the U.S. in a few weeks. All of the DD13, DD15, and DD16 heavy-duty diesel engines feature the SCR technology known as BlueTec. DTNA has tested the engines in North America over a distance of 25 million miles under everyday conditions to ensure that they deliver the top quality that bus and coach customers look for today. Bus and coaches equipped with these ultramodern engines offer up to five percent greater fuel efficiency than similar EPA 2007 technology.

DTNA chose SCR early on because numerous tests have shown that this system best meets the EPA 2010 emissions regulations. The engines are manufactured in Redford, Michigan.

Detroit Diesel, a company of Daimler Trucks North America with headquarters in Redford, Michigan, is a leading manufacturer of on-highway diesel engines.