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Utah Distributor Ready to Deliver Air1 Diesel Exhaust Fluid

Cardwell Distributing joins Mansfield Oil's national DeliveryONE network, certifies seven Air1® diesel exhaust fluid specialists, leads educational, environmental efforts in transportation industry

(PRWEB) February 26, 2010 -- Utah petroleum company Cardwell Distributing, Inc. is ready to supply eastern Nevada, southwestern Wyoming, southeastern Idaho and every county in the state of Utah with Yara's Air1®, the world's leading diesel exhaust fluid (DEF). Cardwell Distributing will provide the education, equipment programs and DEF supply options – ranging from jugs to bulk – that their customers need to meet the Environmental Protection Agency's standards to reduce air pollution.

“Cardwell Distributing has over 46 years of lubricant and fuels experience. As a result, their service levels and industry reputation are unsurpassed,” said Dave Michael, General Manager, DeliveryONE, Mansfield Oil Company. “The decision to expand our partnership to encompass the distribution of Air1® Diesel Exhaust Fluid was easy and was simply reinforced after viewing Air1® inventory at their expansive Midvale, Utah, facility this past week.”

Mansfield, Yara and Cardwell Distributing conducted a training session at their facility in Midvale, Utah, for seven sales representatives now certified as Air1® specialists under the DeliveryONE program. Mansfield's DeliveryONE network is the distribution system for Yara's Air1® in the U.S.

“We're so pleased to partner with Mansfield Oil and Yara to provide Air1® diesel exhaust fluid product and SCR education to our customers in Nevada, Wyoming, Idaho and Utah,” added Bill Rawson, president and CEO, Cardwell Distributing, Inc. “Yara's Air1® is such a great fit for the Cardwell product offering and Mansfield, with their nationwide DeliveryONE network, is our top choice for diesel exhaust fluid distribution.”

About Mansfield Oil Company Ranked as one of the Top 100 privately held companies in America by Forbes and a multiple finalist in the 2009 Platts Global Energy Awards, Mansfield Oil defines the next generation of downstream oil company, delivering a disciplined approach to fuel services nationwide from over 900 supply terminals. Founded in 1957, the company has achieved double-digit growth for three decades. Mansfield Oil focuses on optimizing and controlling fuel-related costs for their customers with local service, nationwide. For more information, visit mansfieldoil.com.

About Cardwell Distributing, Inc. Founded by Lowell J. Cardwell in 1964, Cardwell offers superior lubricants, motor fuels and fleet fueling services to meet its customer's industrial, commercial and retail petroleum needs. With the acquisition of Hutchinson Oil in April of 2002, its distribution network reaches over 3,000 customers in Utah, Wyoming, Colorado, Idaho and Nevada. Cardwell has teamed with Shell, Sinclair, Tesoro and other major fuel and lubricant distributors to provide more than 70 million gallons of gasoline, diesel fuel and lube products to its customers. Cardwell's goal is to provide superior oil and fuel products at competitive prices, and offer the finest in customer service and expertise to customers of all sizes and applications. For more info, see cardwelldist.com.