



## Blue1USA Announces Steel Tank Liner Compatible with Diesel Exhaust Fluid

Duluth, GA – June 30, 2010. Blue1USA and Carboline Coatings Co. announced today an epoxy liner product for carbon steel storage tanks that is compatible with Diesel Exhaust Fluid (DEF). Independent third party testing have been conducted with positive results that meet ISO 22241-1 standards. This product breakthrough will now give SCR fleet owners, retail customers and tank car companies an economical solution for the bulk storage and transport of DEF.

Charles Culverhouse, Blue1USA's Sales and Marketing Manager stated, "Customers have been asking us for a long-term, economical solution for the bulk storage of DEF. It is the ideal solution for underground storage tanks since the temperature concerns of the product have been virtually eliminated. And it is certainly much more cost effective than stainless steel tanks. This exclusive, proprietary liner is the perfect solution for those customers who will be purchasing, storing or transporting DEF in bulk."

Owner Dave Polak adds, "We are pleased with the relationship developed with Carboline since this quest began. Their research, expertise and recognition as one of the premier coating suppliers in the world have given us the confidence that we now have the ideal strategic partner to help our customers with all their DEF storage needs. And, most importantly, this liner has already been approved for use by the DEF suppliers themselves."

Andy Williams, National Account Rep. for Carboline states, "Carboline/Plasite has been providing long term coating solutions for over sixty years. This Plasite liner solution is suitable for steel, aluminum and fiberglass substrates. We are pleased to be partnering with Blue1USA and honored to be chosen as their supplier of choice."

Effective Jan. 1, 2010, the EPA has mandated that all on-road diesel engines must meet new, stricter emissions standards. The most widely accepted technology used to meet these standards is Selective Catalytic Reduction (SCR) which injects DEF directly into the exhaust stream transforming the harmful NOx emissions into harmless water vapors and nitrogen. ISO 22241-3 states that carbon steel is not compatible with DEF. But when a steel tank is properly lined with this proprietary liner Blue1USA certifies that the DEF will continue to meet the ISO 22241 specifications.

Blue1USA is a fully integrated manufacturer and distributor of DEF Storage and Dispensing Systems for both the commercial and retail markets. They are headquartered in Duluth, Georgia with manufacturing facilities in North Little Rock, Arkansas. Please visit our website at [www.blue1usa.com](http://www.blue1usa.com) for more information and to find the nearest authorized distributor in your area.

Carboline is considered the standard in quality for high-performance protective coatings around the globe. For 63 years Carboline has combined innovative product development with unparalleled technical knowledge and experience to satisfy its customer's protective coating needs. More information can be found at [www.carboline.com](http://www.carboline.com).

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