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Gilbarco's Browne Speaks at Diesel Exhaust Fluid (DEF) Forum
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Richard Browne, vice president of marketing for North America at Gilbarco Veeder-Root, will speak at the Diesel Exhaust Fluid (DEF) Forum at the Mandalay Bay Resort & Convention Center in Las Vegas on Friday, October 9, 2009. The event is sponsored by Integer Research.

The expert panel discussion entitled "The future of DEF at the truck stop: how will the market develop?" will discuss DEF adoption, strategies and infrastructure developments at truck stops. Browne will present the technology options and advice for retailers and fleet operators who invest in infrastructure to offer DEF, based on Gilbarco's experience in these areas.

In the United States, new EPA Vehicle Emission Standards for Diesel Engines go into effect in 2010. Class V and great trucks will inject DEF into the exhaust stream to reduce Nitrogen Oxide emissions. The corrosive characteristics and storage temperature requirements for DEF are very different from diesel fuel and gasoline. Gilbarco's Encore® dispenser, for example, is designed specifically to prevent DEF freezing and crystallization with a heated cabinet and specially-designed hoses and nozzles. The hydraulics are stainless steel to prevent corrosion. And an innovative stainless steel mass flow meter provides accurate measurement of DEF.

Gilbarco Veeder-Root is the leading supplier of Gilbarco® gas pumps, payment systems, point of sale systems and other equipment and services to the retail and commercial petroleum market. Gilbarco Veeder-Root will exhibit its Encore® S DEF dispenser at the NACS Show, Las Vegas Convention Center, October 20-23, Booth 5572.

About Gilbarco Veeder-Root

Gilbarco Veeder-Root and Gasboy are leading suppliers of fuel dispensers, payment systems, integrated fuel control, site management, and support services for petroleum marketers and commercial fueling enterprises worldwide. (www.gilbarco.com, www.veeder.com, www.gasboy.com).